

## CAIMI: ALWAYS PROGRESSING

Caimi is a company in constant evolution. During its history spanning more than seventy years, this entrepreneurial reality has strongly contributed to the affirmation of the Italian know-how in the world. A synthesis of genius, creativity, passion, artisanship and ability to innovate.

Today as yesterday, Caimi continues to research and experiment looking for new ways and new solutions to concretely improve human life. At home, in the workplace or in entertainment spaces. The human being has always been at the centre of its corporate mission. In fact, he is also portrayed in the logo as a symbolic witness, as a stimulus.

Following this philosophy, new products are conceived and designed with intelligence and beauty in order to solve concrete needs, always applying cutting-edge production processes; true industrial design.

Caimi has always followed the path of design, well aware of the fundamental importance of the role of the designers. The collaborations with internationally renowned designers and emerging talents are countless and constant over time. They have created products with an original imprint, often obtaining prestigious awards, such as the Compasso d'Oro ADI, German Design Awards and the Design Europa Awards.

On the threshold of the new millennium, Caimi has directed its scientific and technological research towards acoustic well-being. The company patented the Snowsound sound-absorbing materials and technologies. The worldwide response was immediate and determined the substantial development of this area within the company.

The entire production, with more than 3.000 items and 35.000 components, completely respects the environment. Caimi shows great sensitivity and regard towards this element. The products are mainly monomaterials in order to be easily recycled. When technically possible, only recyclable or reusable materials are used. 90% of the manufacturing processes take place within 30 km of the headquarters and logistics, minimizing fuel consumption. It is paid maximum attention to packaging too; designed for reuse and recovery.

The unstoppable drive to broaden horizons in the field of experimentation leads Caimi to the creation of OPEN LAB; seven advanced laboratories that conduct researches in the acoustic field, experimentation with new materials and design prototyping.

OPEN LAB represents much more. It becomes a gym of ideas and shared knowledge, opening its doors free of charge to universities, research organizations, and foundations. A place where to develop researches, projects and solutions aimed at making our life better while contributing to the psychophysical well-being of the person.

OPEN LAB also means training for professionals, through refresher courses and CDP, both in Italy and abroad. These ar also organized with training credits and managed in collaboration with the Orders of Architects and Engineers. Acoustic seminars and workshops dedicated to the design of sound, matter and spaces are planned too.

Research\_ project\_ product. Caimi confirms itself as a proactive protagonist of this cycle in continuous evolution, completely renewing itself internally with the creation of three divisions:





• INTERIORS: furniture systems, complements and accessories meant for versatile and transversal uses in the office, contract, and home.

- SNOWSOUND: collections entirely dedicated to sound absorption and all the problems of noise pollution.
- OPEN LAB: the new research and experimentation laboratories to improve everyone's life.

A new look also for corporate communication with the graphic renewal of the logo and the new website, with a more impactful image, greater wealth of information and easier navi

www.caimi.com

